

# PrimeGuard MAX

How much more does it cost to use  
Stainless Steel Fasteners?



**Standard Exposure 6" Wide Boards**

**Siding Cost Per Square**

<u>Clear Cedar</u>	<u>Fiber Cement</u>	<u>STK Cedar</u>
\$400	\$120	\$200

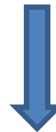
**Why Stainless Steel?**

Long term beauty  
Fasteners that last the life of the siding

**What is the Cost Premium?**

**Non Stainless Retail Sell 6d Nail**  
**Stainless Steel Retail Sell 6d Nail**

<u>Dealer Sell Hand Drive Per 1# Pound</u>	<u>Dealer Sell Hand Drive Per Square</u>
\$4.78	\$3.96
\$13.00	\$10.77



**Stainless Steel Premium**

**\$6.81**



**Isn't your project worth it?**

**Protect  
Your  
Investment**



**Stainless Steel...PrimeGuard MAX...the obvious choice**